

# Cotton Wool - As Pure As It Looks?



**Or why the products you use on yourself & your baby may not be as good as they could be.**

When you think of cotton, you tend to think of white, clean, fluffy and pure. It may then surprise you to learn that the humble cotton plant uses more pesticides per plant than almost any other plant in the world. In fact 22% of all insecticides and 20% of all pesticides in the world are used in cotton growing. This causes problems to the local environment to where the cotton is grown, killing off good bugs and plants as well as the bad causing an ecological imbalance.

Moreover they are extremely dangerous to people. In fact, around 25,000 deaths a year are supposedly caused as a result of working with these chemicals! A lot of the pesticides used are (or contain) ingredients that were originally developed in WWII as nerve gases.

**Many of these chemicals stay in the cotton fibre until you use it, and so you could literally be wiping these harmful chemicals on yourself or your family.**

You want your baby to have the best start in life, you want them to be healthy and happy, so why use products that contain harmful chemicals that can be absorbed by your babies skin?

Chemicals such as SLS's which are used in almost every shampoo and bubble bath are also used to degrease engines. They can cause eye irritation, dermatitis and eczema. In fact they are so well known to cause irritation to skin that they are used in clinical studies to purposely irritate & inflame the skin so that the calming effects of other products can be tested! Parabens are artificial preservatives, and can be absorbed by the body where they can mimic oestrogen.

Mineral oils block the pores of the skin keeping toxins trapped inside.

These are just a couple of the chemicals that make up the products most of us use daily on our skin as well as the more delicate skin of our children.

60% of what we put on our skin is absorbed. So doesn't it make sense to use the most gentle and natural products available?

Why not investigate our 100% organic cotton wool and Award winning Organic baby range and the good it can do your loved ones and the environment?

